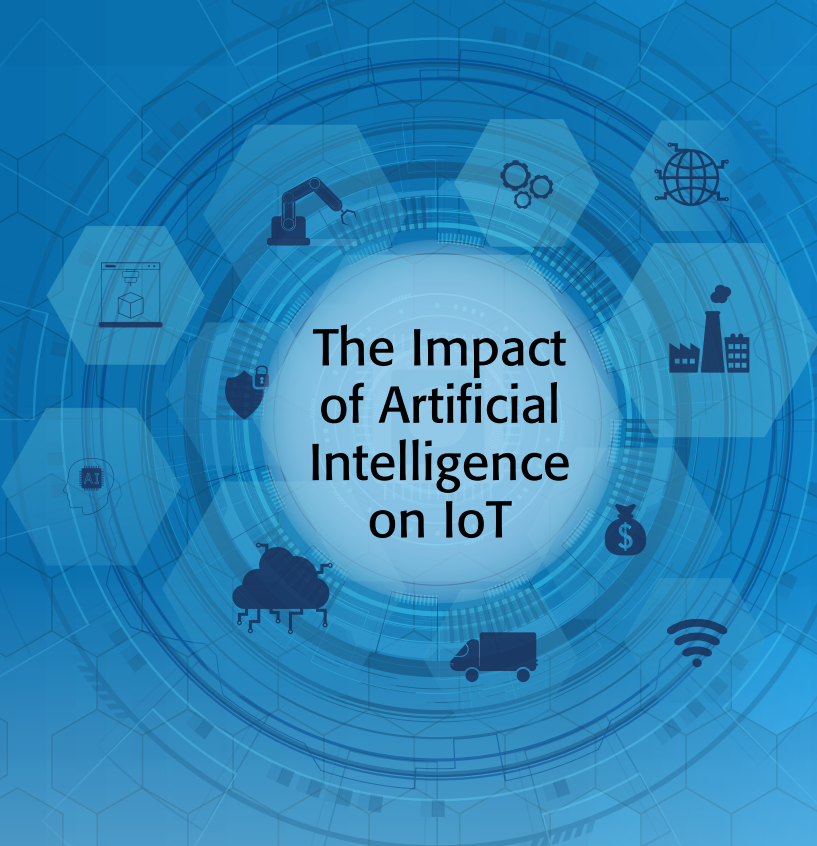


# IEEE 7<sup>th</sup> World Forum on *Internet of Things*

20-24 June 2021 // New Orleans, Louisiana, USA



The Impact  
of Artificial  
Intelligence  
on IoT



IEEE  
*Internet of Things*



IEEE World Forum  
*on Internet of Things*

SPONSORSHIP AND EXHIBITOR BROCHURE

*The IEEE World Forum on the Internet of Things consists of a full program that is dedicated to foster the adoption of IoT for the betterment of society. The Forum is a technically focused, highly interactive event where attendees can share experiences from actual IoT installations and operations. The format of WFloT2021 facilitates the dialog necessary to take advantages of the opportunities that IoT offers and to solve common challenges. What you will find at the Forum are: executives, managers, and engineers from industry; business leaders from across the complex IoT ecosystem; administrators, program managers, and staff from government and public sector organizations; leading researchers and experts from the research community and academia; IoT enthusiasts and makers; and a full spectrum of end-users who are willing to share their journey in implementing and operating IoT solutions. Lastly as part of the program the Forum attracts attendance from the area around New Orleans and the crescent along the Gulf Coast with content highly relevant to industrial and government organizations in the region.*

## THE IMPACT OF ARTIFICIAL INTELLIGENCE ON IOT

The theme for WFloT2021 is: "The Impact of Artificial Intelligence on IoT." You will find that the conference addresses the many technologies important to IoT and will also emphasize experiences from operationalization of IoT solutions that depend on Artificial Intelligence (AI) and Machine Learning (ML) approaches and techniques.

### **The WFloT2021 program consists of:**

- Plenary speakers consisting of prominent leaders in IoT from industry, the public sector, and from the research community
- A technical program aimed at the latest in research (papers, tutorials, workshops etc.)
- Vertical and Topical tracks for exploring IoT in different market segments and addressing specific technology domains important for IoT for practitioners and end-users
- An Entrepreneurial Program dealing with start-ups and innovation in industrial and government organizations
- A Young Professionals Track for recent graduates employed in commercial and public organizations
- Women in Engineering Program highlighting the important roles and contributions of women involved with IoT
- The IoT Live Slam featuring the business and practitioner interests in IoT
- Exhibits and Demonstrations

We have planned WFloT2021 as a face-to-face meeting with arrangements to conduct it in as safe a manner as possible in accordance with the latest Covid-19 guidance. The format for WFloT2021 will also support remote/virtual participation. Not knowing what the conditions will be in June 2021, as a result of the pandemic, we have contingency plans to hold an all-virtual conference if the prevailing conditions require. This includes arrangements to host our sponsors and exhibitors virtually. We will make this decision in the spring of 2021.

The Forum offers you visibility to over 430,000 members of the IEEE and of the IoT Community specializing in IoT. Whether you are looking for specific solutions, seeking expertise, exchanging experiences, or recruiting new staff, the Forum exposes you to the best talent from around the world. It offers your personnel: access to network with the larger IoT technical community and to learn about the latest developments, what's coming next from research organizations, successes from actual deployments, and approaches to the hard technical and operational problems that need attention.

The sponsorship and exhibit program offers our sponsors the opportunity to showcase the thought leadership that distinguishes their organizations in a setting visible to potential customers and possible partners, and will expose them to the larger ecosystem that is so vital to IoT. We welcome speakers from the sponsoring organization to participate in the Vertical and Topical Tracks or IoT Grand Slam portions of the program at discounted rates.

## SPONSOR BENEFITS

The benefits to sponsors are shown below – the first table are the benefits you will receive for a face-to-face conference, and the second table highlights the benefits if the conference becomes virtual. Either way, your company will be in the spotlight for maximum attention by all of the attendees.

## PHYSICAL CONFERENCE

<b>Benefit</b>	<b>Platinum USD \$20,000</b>	<b>Gold USD \$10,000</b>	<b>Bronze USD \$7,000</b>	<b>Session USD \$2,000</b>	<b>Welcome Reception or Gala Dinner USD \$5,000</b>
Exhibit Space	Two (2) 8x10 booths	One (1) 8x10 booth	One (1) 6' Tabletop exhibit space		
Complimentary full conference registrations	5	3	2		
Speaking opportunity	Plenary Keynote	Keynote			Remarks at Reception or Dinner
Acknowledgment in IEEE IoT Magazine	Full-Page	Full-Page	Half-Page		
Acknowledgment during opening remarks	●	●	●	●	●
Company Logo (linked to the company site) on conference website	●	●	●	●	●
Item for inclusion in conference bag	●	●	●	●	●
Company Logo in conference app	●	●	●	●	●
Company logo in all WF-IoT 2021 marketing materials	●	●	●	●	●

# VIRTUAL CONFERENCE

Benefit	Platinum USD \$20,000	Gold USD \$10,000	Bronze USD \$7,000	Session USD \$2,000
Exhibit Space/Webpage	Two (2) Virtual Exhibit Rooms	One (1) Virtual Exhibit Room	One (1) Virtual Exhibit Room	Customized Webpage <i>(linked off Session Program Page)</i>
Complimentary full conference registrations	5	3	2	
Speaking opportunity	Plenary Keynote	Keynote		
Acknowledgment in IEEE IoT Magazine	Full-Page	Full-Page	Half-Page	
Acknowledgment during opening remarks	●	●	●	●
Company Logo (linked to the company site) on conference website	●	●	●	●
Item for inclusion in conference bag	●	●	●	●
Company Logo in conference app	●	●	●	●
Company logo in all WF-IoT 2021 marketing materials	●	●	●	●

## EXHIBIT SPACE

The exhibit-only option is great for those companies that have a new IoT product/service to promote. As an exhibitor, your company logo will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option is as follows:

Option	Benefits (Physical Conference)	Benefits (Virtual Conference)
1 - \$1,500	10 feet x 8 feet Exhibition Booth	A customizable web page linked from the WF-IoT 2020 homepage
2 - \$1,000	6 feet x 6 feet Exhibition Booth	A customizable web page linked from the WF-IoT 2020 program page
3 - \$500	6 feet x 3 feet Space rental with table and two chairs	A customizable web page linked from the WF-IoT 2020 Vertical/Topical program page

Please visit <https://wfiot2021.iot.ieee.org/> for more information.  
If you have questions, please contact Nim Cheung ([nim.cheung@gmail.com](mailto:nim.cheung@gmail.com))  
and/or Richard Miller ([lighth@bellsouth.net](mailto:lighth@bellsouth.net)) who will be happy to assist.